

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
1	SAN MATEO COUNTY PARKS																		
2	Communications Program Calendar																		
3	Date: 5/16/19																		
4																			
5																			
6	EVENT / PRODUCT	SUB-TASK	LEAD CONTACT	SUPPORT															
7						2018	2019												
8					Month	Nov	Aug	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	October	November
9	GENERAL																		
31	Millbrae Art and Wine Festival 8/31/19	Detail steps to be determined	Millbrae													◆			
32	Day of the Horse (Town of Woodside / October)	Detail steps to be determined	Woodside															◆	
33	TRAIL EVENTS																		
	Crystal Springs Regional Trail:																		
34	Trail Dedications	Detail steps to be determined	SMA Parks GGNRA MROSD State Parks POST SFPUC HMB, Pacifica, Woodside, Menlo Park, and Palo Alto												◆	◆	◆	◆	◆
35	Discovery Site 250th Anniversary Event 11/2/19	Detail steps to be determined	SMCHA, GGNRA, Pacifica	SMC Parks															◆
36	Discovery Site: Portola Elementary Annual Hike 11/4/19	Detail steps to be determined	Mike Casey	Mitch Postel															◆
37	MEDIA																		
38	Website: Trail	Existing: Ongoing Updates	SMC Parks	Link from all partner Websites															
39	Website: On-line historical presentation	O-PHT page under "Exhibits"	SMCHA	Link from all partner Websites															
40	Sanchez Adobe Interpretive Display (5 minutes)		Carmen Blair, SMCHA	Linda Yamane															
41	Documentary Film: OPHT and three early periods of Sanchez Adobe (10 Minutes)	Review Committee to oversee story outline approval, and draft and final films	Sam Herzberg, SMC Parks	Mark Hylkema, Jonathan Cordero, Mitch Postel, Katherine Wright, Neil Merrilees, Kori Skinner		◆						◆							
42		Story outline approval						◆											
43		Shoot and interviews							◆										
44		Editing								◆									
45		Film completed									◆								
46	Doug McConnell Open Roads segment on OPHT (30 Mins) 4/14/19	Funding confirmed. Detailed steps to be determined	SMC Parks Foundation, SMC Visitor and Convention Bureau, City of Pacifica and San Bruno Community Foundation								◆								
47	Footprints of Pacifica TV for Pacific Coast Fog Fest (5-10 minutes loop)	Detail steps to be determined	Rick Della Santina, Pacifica Historical Society									◆							
48	Video interview with Mark Hylkema on County Park Website	Detail steps to be determined	Marshall Sanders	Mark Hylkema, State Parks				◆											
49	La Peninsula, Spring, 2019: Aramai Ohlone	Detail steps to be determined	Mark Hylkema, State Parks	Carmen Blair, SMCHA									◆						
50	Press Release (various)		SMC SMCHA																
51	LECTURES / PROGRAMS																		

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75		Construction	SMC (Public Works)	Caltrans Half Moon Bay Pacifica Woodside Palo Alto															
76	Automobile Tour Program - App	Secure Funding	TBD	SMCHA															
77		Develop Auto Route Guide / App - history - direction map and text - stopping points - stories	TBD	SMCHA															
78		Launch Guide / App	TBD	SMCHA															
79																			
80	Trail Sign Program (to be determined by individual managing agency)	Secure Funding	TBD	TBD															
81		Sign Manufacturing	TBD	TBD															
82		Sign Installation /Dedication	TBD	TBD															
83								2019											
84				Month	Nov	Aug	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	October	November	