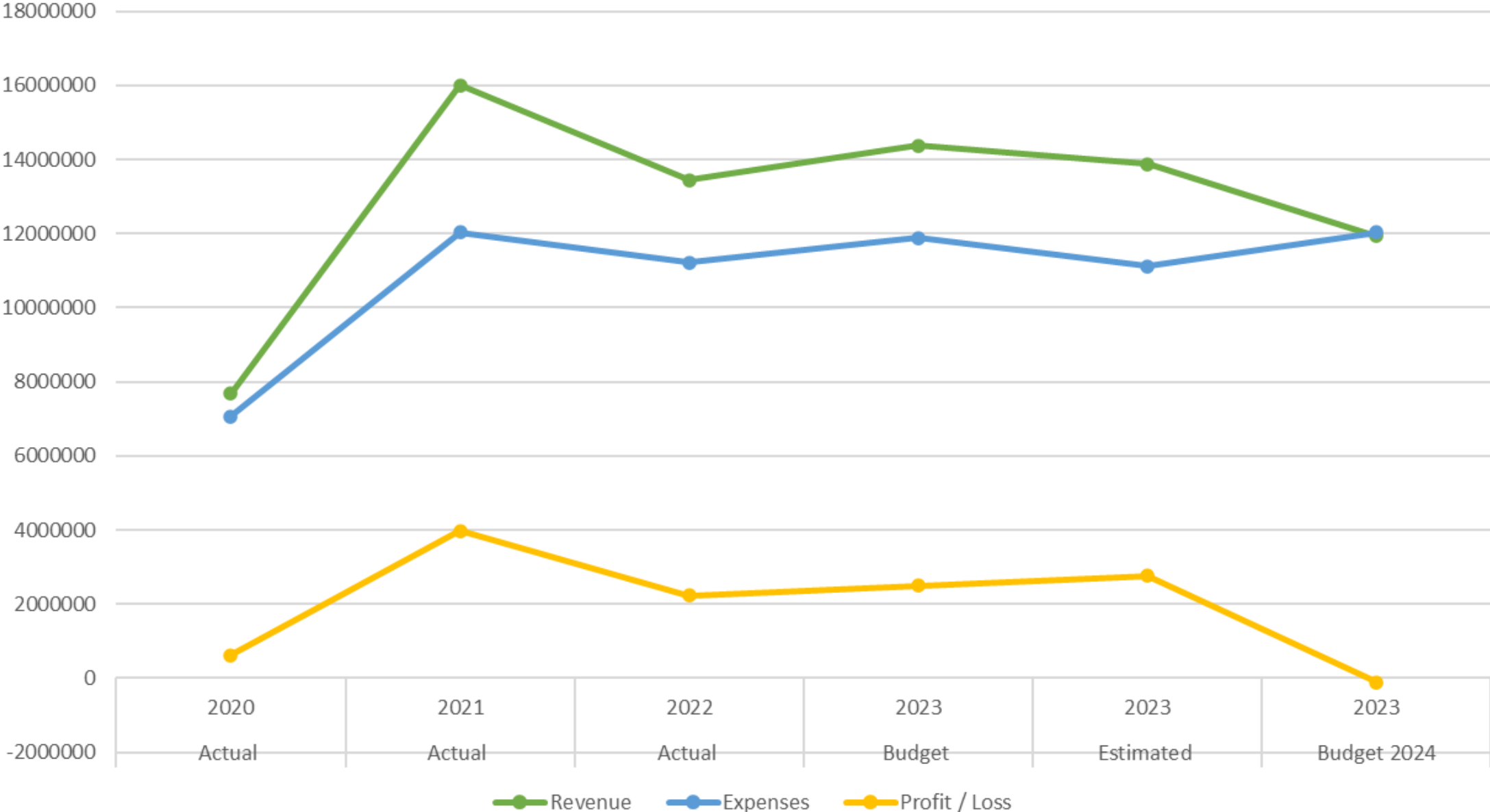




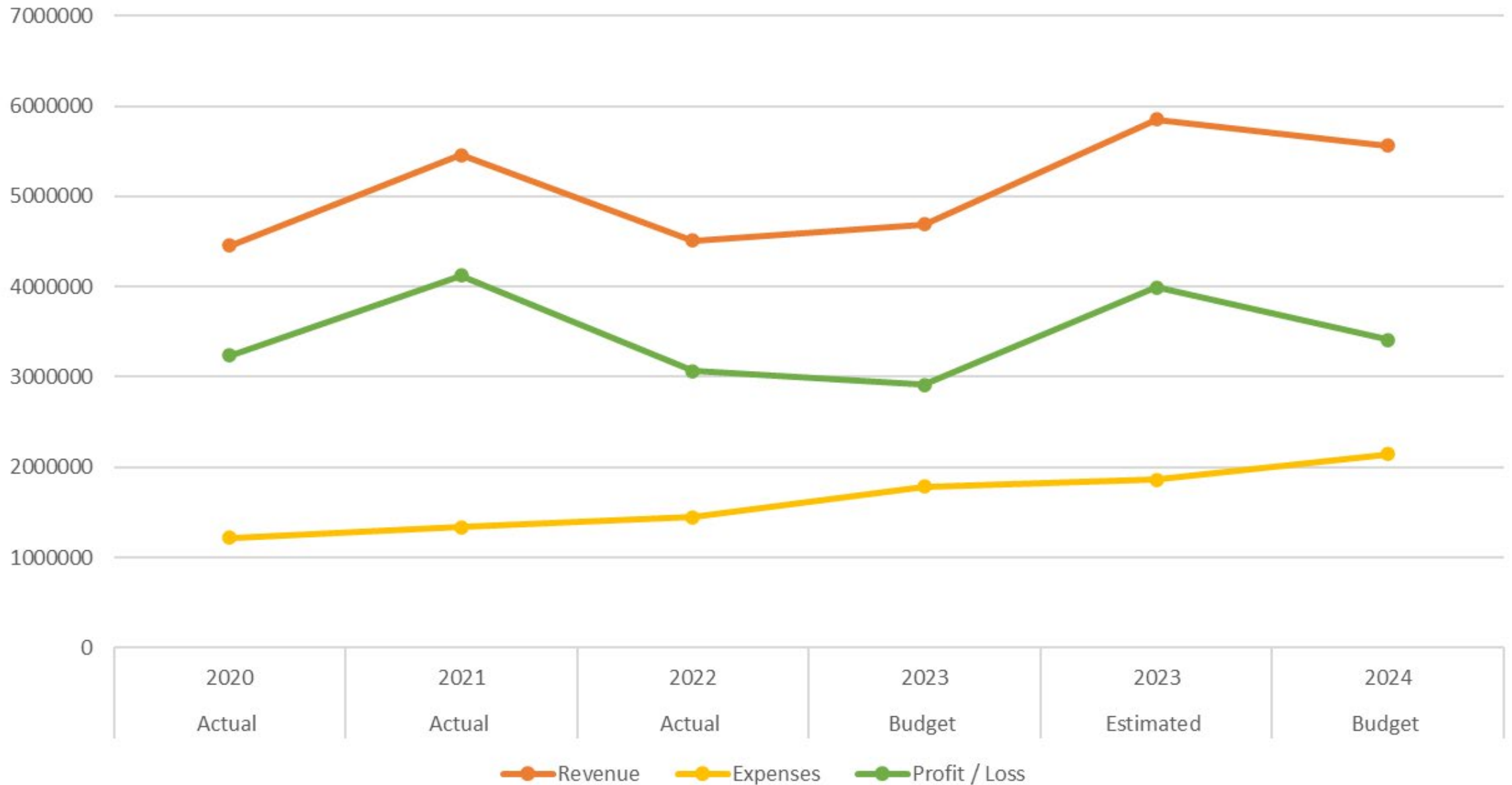
2023

OVERVIEW

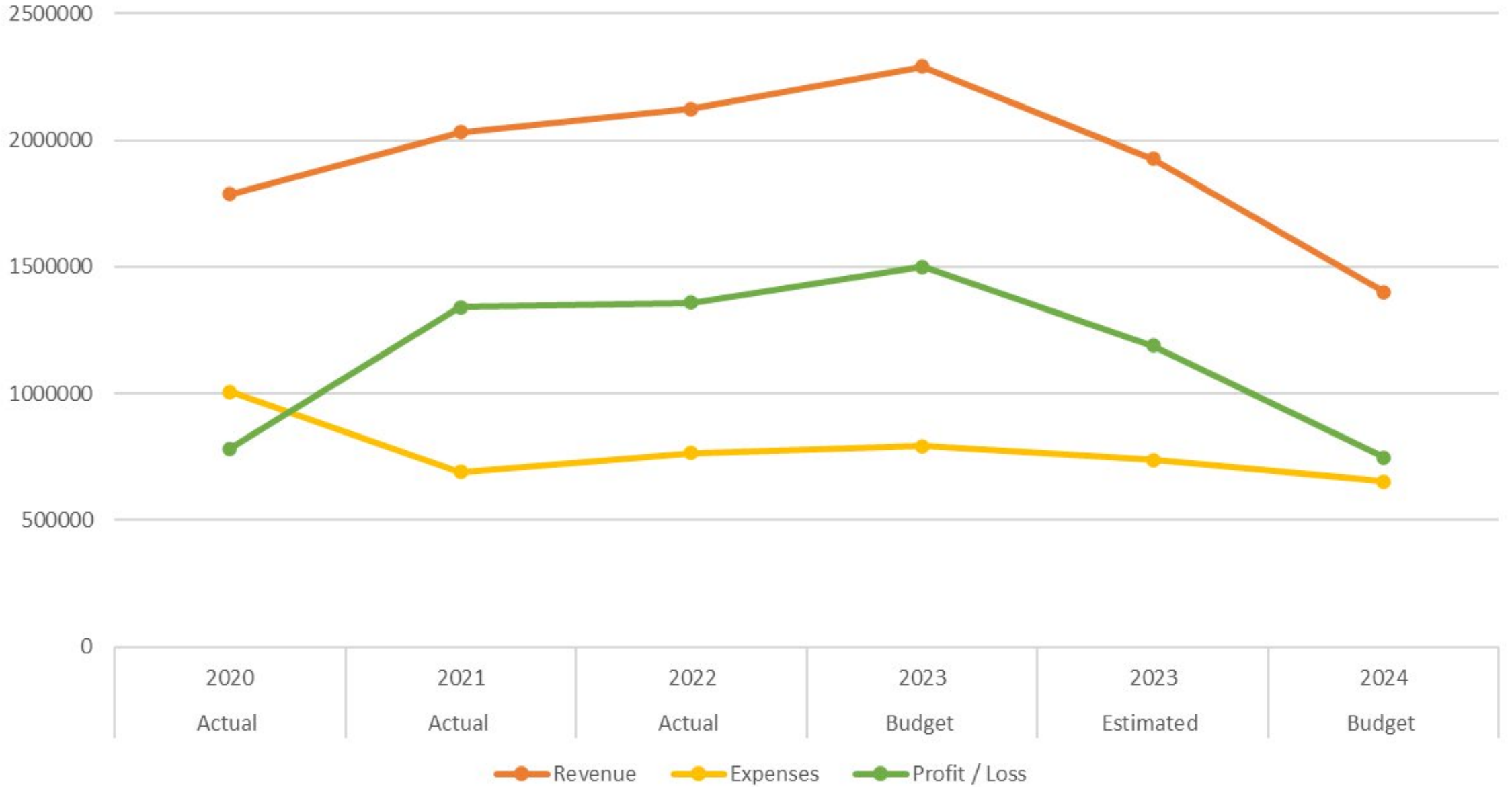
# Budget Recap



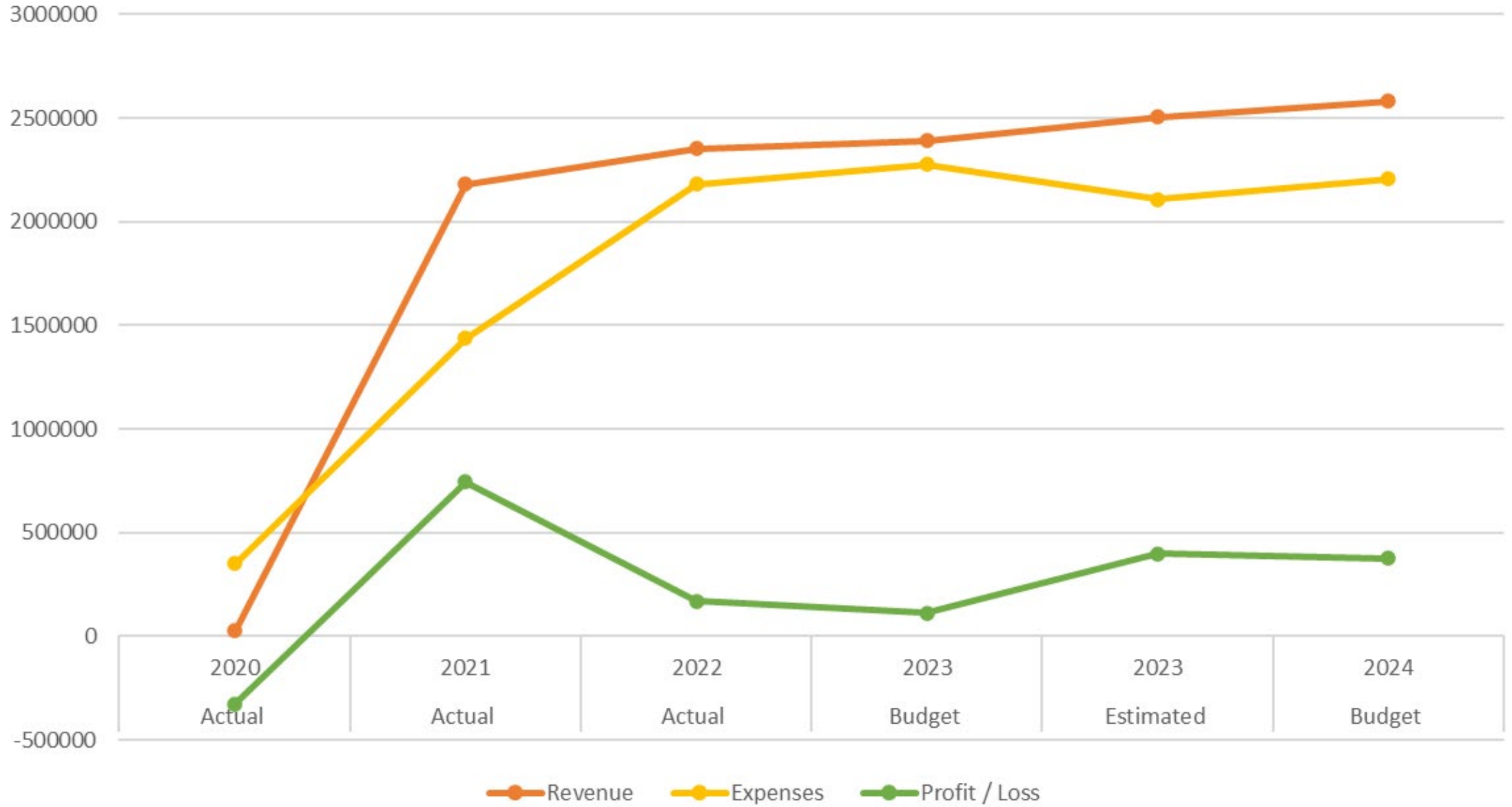
## Event Sales & Services



# Jockey Club



## Annual Fair



# COMMUNITY SERVICE: FORTITUDE CAREERS' SUMMER BUILD PROGRAM

JUNE 20 – AUGUST 18, 2023

- ▶ The 8-week program offers a curriculum for Life Skills, Career Services and Construction Job Readiness for young adults (18-24 years old) interested in a construction trade career.
- ▶ Fortitude is a non-profit organization offering free training for young adults seeking a career in the trades.
- ▶ Its mission is to provide a life-changing opportunity as an alternative to college. Its multifaceted mission is to serve young adults in their ambition to build a successful career in the construction trades. By helping young adults to develop practical, technical, and life mastery skills, Fortitude supports the needs of the community, industry, and workforce.



# COMMUNITY SERVICE: SAMARITAN HOUSE

OUR ONGOING PARTNERSHIP WITH SAMARITAN HOUSE REACHED A NEW MILESTONE AS WE SPONSORED THE ORGANIZATION'S BACKPACK DISTRIBUTION EVENT & HOLIDAY TOY DISTRIBUTION IN 2023.

## Backpack Distribution

AUGUST 5, 2023

- ▶ This collaboration proved to be exceptionally successful, with **over 3,000 backpacks** given away to those in need.



## Holiday Toy Distribution

DECEMBER 14-16, 2023

- ▶ This partnership reflects our shared commitment to spreading joy and making a positive impact on the community during the festive season.
- ▶ By aligning our organizational values with Samaritan House's mission, we aim to contribute to the well-being of families and children in need.
- ▶ In total, **4,500 toys** were distributed in 2022 to the children served through the Holiday Program with an estimated value of **\$112,500**.



# COMMUNITY SERVICE: CASA (COURT APPOINTED SPECIAL ADVOCATES)

- ▶ (CASA) of San Mateo County ensures children and youth in the child welfare and juvenile justice systems have a caring and consistent adult who mentors them and advocates for needed resources.
- ▶ SMCEC provided meeting space at a special reduced nonprofit rate for CASA.
- ▶ Fair tickets and parking vouchers were provided to underserved children so they could experience the fair.
- ▶ Tickets were provided to programs such as PAL, the Boys & Girls Club, Toys for Tots, ALAS, PIT and San Mateo County Pride Center, to name a few.





# CORPORATE EVENTS: ROBLOX SUMMER TOWN HALL

JULY 18-20, 2023

- ▶ All hands employee meeting and reception afterwards.
- ▶ 2,500 attendees on the first day of the event.
- ▶ Managers only meeting on the last day with 300 people in attendance.

The Roblox logo is displayed in a large, white, bold, sans-serif font. The letter 'R' is tilted to the right. The background is a solid orange color with several white diagonal lines on the right side.

# CORPORATE EVENTS: DEVNETWORK – DEVELOPER WEEK CLOUDX

AUGUST 15-16, 2023

- ▶ Over 600 attendees and 50 vendors.
- ▶ DeveloperWeek CloudX is the premiere international cloud computing conference, where 3,500+ cloud engineers & developers, IT managers, entrepreneurs, and innovators will converge to discover this year's newest DeveloperWeek Cloud is part of the world's largest software developer event series!





# SAN MATEO COUNTY FAIR

JUNE 3-11, 2023



- ▶ The primary mission of the SMCF is to promote and educate the community about culture, technology, the science of agriculture, horticulture, arts and sustainability.
- ▶ The Fair's motto: **'Where tradition meets innovation'**.
- ▶ This seven-day event brought together over **150,000 attendees!**



# CORPORATE EVENTS: SAASTR (SOFTWARE AS A SERVICE) CONFERENCE

SEPTEMBER 6-8, 2023

- ▶ This three-day event brought together SaaS executives, founders, and venture capitalists for a dynamic experience featuring networking sessions, pitch opportunities with VCs and investors, insights from leaders in the SaaS industry, and immersive community workshops and classes.
- ▶ In a remarkable demonstration of the resilience of in-person gatherings, the 2023 SaaStr Annual Conference, welcomed over **10,000 attendees!**
- ▶ Over **25,000 attendee connections** made, **3,200 hours of workshops and braindates** hosted, **over 50% of speakers were women**, **159 sponsors and attendees** that traveled **from over 100 different countries!**
- ▶ The conference included three days of immersive learning, featuring tactical sessions led by prominent founders, emerging voices, and industry leaders, along with insights from **289 speakers** representing the world's top SaaS companies.



# DOMINI HOSKINS BLACK HISTORY MUSEUM

- ▶ Carolyn Hoskins is the Founder, Curator and Executive Director of the Domini Hoskins Black History Museum & Learning Center.
- ▶ The Museum & Learning Center features over 400 displays on Black History, including slavery, civil rights, soul food, music & film, sports, beauty & hair, black lives lost to gun violence and more!
- ▶ They also host Civil Rights leaders, sports figures, business owners and other celebrity guests to educate the community about their life experiences.
- ▶ Domini Hoskins Black History Museum's primary mission is to educate youth about the rich history that African Americans have contributed to the American experience.



# \$7.2M RESILIENCY GRANT AWARDED

- ▶ A **\$7.2 million** state grant will help the San Mateo County Event Center serve as an evacuation center and safe zone during earthquakes, fires, flooding and other disasters.
- ▶ The grant from the California Department of Food and Agriculture will improve the center's ability to shelter up to **600** people when needed.
- ▶ Samaritan House is slated to receive a share of the grant to upgrade kitchen and pantry service, pending approval by its board of directors.
- ▶ The state grant, part of \$89 million the CDFA awarded statewide to build resiliency at California fairgrounds, especially in response to climate change, will be matched by \$4 million from the County of San Mateo and \$1 million from the San Mateo County Event Center. The grants are meant to improve existing community facilities and programs, particularly for economically vulnerable and food-insecure residents.



**THANK  
YOU!**

