

Measure K



SUPPORTED BY MEASURE K

**LOCALFUNDS
LOCALNEEDS**

WWW.SMCGOV.ORG

Board of Supervisors Retreat
March 04, 2025

Measure K Redesign Background

Measure K was identified as an area in which changes could be made to align funding with these priorities



Children & Families (Seniors added after listening sessions)



Housing & Homelessness



Mental Health



Emergency Preparedness

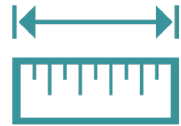
Goals for renewed selection process:



**Equity
Focus**



Transparent



Simplified inclusive grant process



Measurable Outcomes



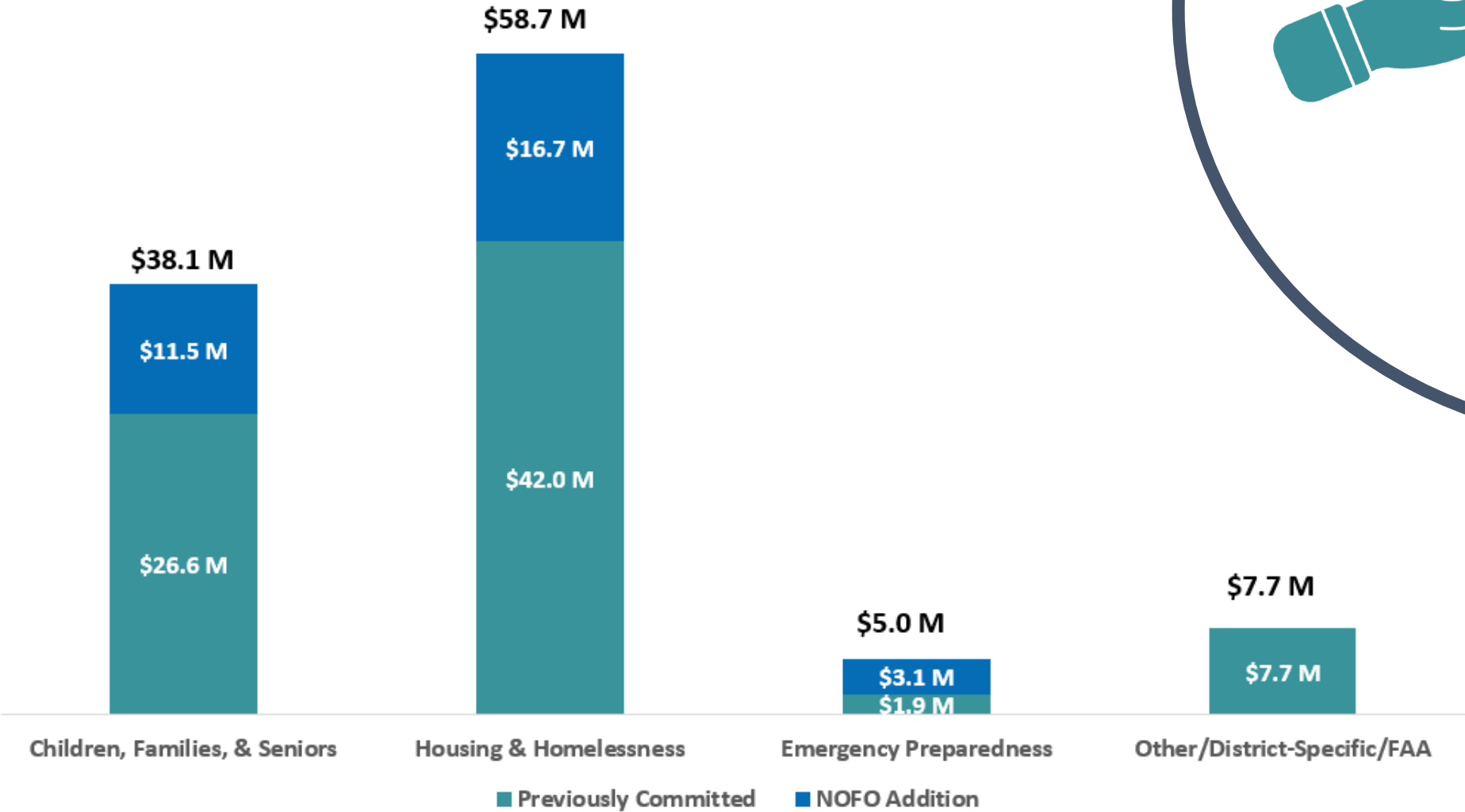
**Continuous evaluation & allocation
schedule**

Measure K Redesign Process | FY 2023-2024



Report can be found at smcmeasurek.org

FY 2024-25 Allocations



Measure K Reach

Countywide

85

Initiatives

\$100 M

Allocated

Specific Area

19

Initiatives

\$9 M

Allocated



Evaluations

- Shelter Operations/Housing Assistance, \$12.9 M
- Coordinated Entry System, \$2.5 M
- Emergency Financial Assistance, \$3.5 M
- Rapid Rehousing, \$1.9 M
- Guaranteed Income for Domestic Violence, \$348 K
- KIMAT Program, \$1.7 M
- Elder Abuse, \$2 M
- Home Visit Expansion, \$1.5 M
- Big Lift, \$8 M
- Veteran's Services, \$439 K

Potential Challenges



Increasing costs for
Shelter Operations



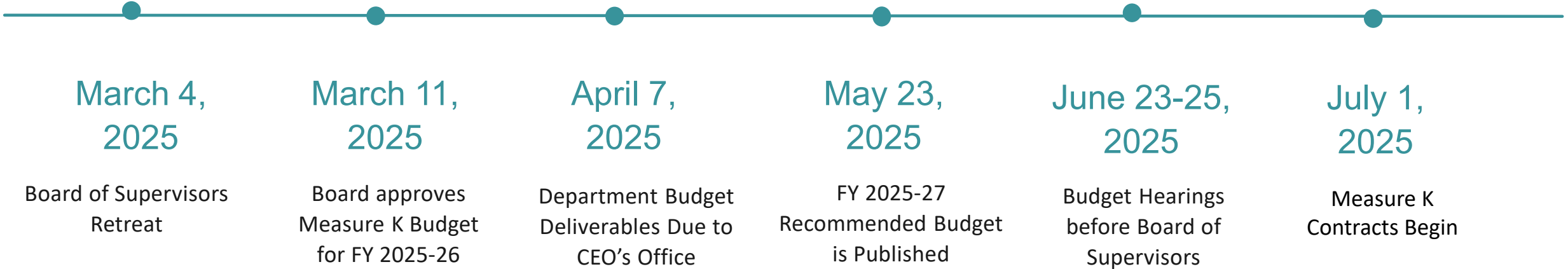
VLFAA



Federal Priorities and
reductions in funding



Measure K Budget Timeline



Draft Allocation for FY 2025-26

Previously Identified as Commit							
NOFO Addition with 3 year contract							
Proposed New Addition							
Project Name	Program Description (no more than 3 sentences)	Area Served		FY 2024-25 COLA (5% for partial year)	FY 2025-26 Starting Point	FY 2025-26 COLA (5%)	FY 2025-26 Recc. Allocation (includes COLA)
Measure K Admin Assistant	This funding supports 50% of an Administrative Assistant position to manage and process all District Discretionary grants as well as to fund workshops and other community events regarding Measure K initiatives.	Countywide	544,578	13,614	558,192	27,910	586,102
Measure A Outreach Coordinator	This funding supports a full time Communications Specialist that creates and manages the content on the Measure K web-site	Countywide	240,072	6,002	246,074	12,679	258,753
Measure K Oversight Committee	These funds are used to support administrative needs of the Measure K Oversight committee	Countywide	15,000		15,000		15,000
Measure K (Overall) Data Evaluation	Funding allocated for data and program evaluation of Measure K initiatives	Countywide	1,750,000		1,750,000		1,750,000
Gun Buy Back	0		-		-		50,000
Other Total			2,549,650	19,616	2,569,266	40,589	2,659,855
Programs and Services Dist 1	1	District 1	500,000		500,000		500,000
Programs and Services Dist 2	2	District 2	500,000		500,000		500,000
Programs and Services Dist 3	3	District 3	500,000		500,000		500,000
Programs and Services Dist 4	4	District 4	500,000		500,000		500,000
Programs and Services Dist 5	5	District 5	500,000		500,000		500,000
Measure A Loans and Grants	This code is used when the Board wants to allocate Measure K Reserves to an initiative	Countywide	153,000		153,000		153,000
District Specific Total			2,653,000	0	2,653,000	0	2,653,000
Students With Amazing Goals	This funding supports the SWAG Program that serves academically disengaged high school students in the Belle Haven and East Palo Alto communities with tutoring, mentoring, and life coaching	District 4	250,000		250,000		250,000
Labor Standards	Funding utilized for one FTE Attorney to help stand up the OLSE office and help enforce labor laws.	Countywide	246,791		246,791	74,705	321,496