

RESOLUTION

THE BOARD OF SUPERVISORS
COUNTY OF SAN MATEO, STATE OF CALIFORNIA
RESOLUTION HONORING AND COMMENDING

PACIFIC BEACH COALITION

On the 27th Annual Coastal Cleanup Day

WHEREAS, in 1985, the California Coastal Commission organized the first statewide “California Coastal Cleanup Day,” that involved 2,500 Californians and, in its 39th year, it has become the state’s largest annual volunteer event dedicated to cleaning both bayside and coastside shorelines, bringing in more than 1.6 million volunteers and removing over 26 million pounds of trash from beaches and inland waterways across the state; and

WHEREAS, the data from this annual collection that has shown most trash as cigarettes, food containers, plasticware, straws, and plastic bags has been important to inform policy both on a state and local level, leading to bans on single-use plastic grocery bags, plastic straws, polystyrene food ware, and marketing campaigns around cigarette disposal; and

WHEREAS, in 1997, residents gathered to clean up Linda Mar Beach on Coastal Cleanup Day; this gathering evolved into a monthly tradition of beach cleanups and eventually the creation of the Pacific Beach Coalition as an organization whose mission is to advocate, educate, protect and preserve the ocean, beaches, creeks and native habitats; and

WHEREAS, in 2022, Coastal Cleanup Day brought in 27,000 volunteers who picked up more than 220,861 pounds of trash in San Mateo County; one month prior to Coastal Cleanup Day, the Pacific Beach Coalition held a “Butt Blitz,” which yielded the collection of 92,000 cigarette filters; and

WHEREAS, the County of San Mateo celebrates and recognizes the Pacific Beach Coalition for its many years preserving the beauty and health of San Mateo County’s coastal habitat, the vision of Founding Board Members Jim Fithian and Ana Garcia, and the leadership of Board President Lynn Adams that makes Coastal Cleanup Day possible,

NOW, THEREFORE, BE IT RESOLVED that the Board of Supervisors of the County of San Mateo, State of California, hereby commends the **Pacific Beach Coalition** and, on behalf of all residents, expresses sincere congratulations and appreciation for its contributions to the people and land of San Mateo County.

Dated: September 16, 2023

Supervisors:

Dave Pine, President

Noelia Corzo

Ray Mueller

Warren Slocum

David J. Canepa

Attest: Deputy Clerk of the Board of Supervisors