

# RESOLUTION

THE BOARD OF SUPERVISORS  
COUNTY OF SAN MATEO, STATE OF CALIFORNIA  
RESOLUTION HONORING AND COMMENDING

## MARSHALL WILSON

For his

### *Eight Years of Service to the County of San Mateo*

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WHEREAS, MARSHALL WILSON began his service with the County of San Mateo on October 30, 2006 after a distinguished career as a news reporter and editor; and

WHEREAS, MARSHALL WILSON, a resident of San Mateo County, performed brilliantly as the County’s spokesman during the tragic San Bruno gas explosion of 2010 and selflessly shared his expertise with County officials and other local agencies in the areas of media relations, emergency preparedness, and crisis communications, providing steadiness under extraordinary pressure; and

WHEREAS, MARSHALL WILSON was described as the “the dapper spokesman for San Mateo County” by the Los Angeles Times for his work in San Bruno; and

WHEREAS, MARSHALL WILSON helped to raise the profile of San Mateo County around the Bay Area region and state in the face of a rapidly changing and declining media market; and

WHEREAS, MARSHALL WILSON earned two gold ribbons from the California State Fair showcasing the County’s extraordinary natural beauty, agricultural bounty, and tourist attractions; and

WHEREAS, MARSHALL WILSON was deeply committed to educating individuals and the public about county government and the importance of the services we provide, in a fun and simple way, through the Citizens Academy, Civics 101 and other training sessions; and

WHEREAS, MARSHALL WILSON took on the much needed work of freshening up the County’s image, giving us a 21<sup>st</sup> century-worthy logo and branding for our website, documents, and other communications; and

WHEREAS, MARSHALL WILSON created an extensive photo gallery for County use that captures the beautiful places and people of San Mateo County, including his daughter Bella; and

WHEREAS, MARSHALL WILSON had the vision to implement a communication strategy that leverages social media to improve the quality of government services, generate news for the media, enable greater citizen engagement, inspire the public to participate in their local government, and elevate public services.

**NOW, THEREFORE, BE IT RESOLVED** that the Board of Supervisors of the County of San Mateo, State of California, hereby commends and honors MARSHALL WILSON for his eight years of dedicated service to the County of San Mateo.

**Dated: October 7, 2014**

SUPERVISORS:

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**DAVE PINE, President**

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**CAROLE GROOM**

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**DON HORSLEY**

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**WARREN SLOCUM**

Attest: \_\_\_\_\_  
Deputy Clerk of the Board of Supervisors

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**ADRIENNE J. TISSIER**