

Loop Neighborhood Market
www.LoopNeighborhood.com
3201 El Camino Real, Atherton, CA
Statement of Operations
2/21/24

Request: Finding of public convenience or necessity and permit to allow the sales of beer, wine and distilled spirits for off-site consumption (ABC Type 21 License) at an existing convenience store.

Store Hours of Operation: 24 hours daily

Alcohol Sales Hours: 6 am – 11 pm daily

Overall Store Size: Approximately 1,889 sq ft

Beer & Wine Display Area: 93 sq ft (4.9% of overall store size)

Security Measures:

- Wine and distilled spirit bottles will only be sold in bottles of 750 ml or greater.
- Distilled spirits will be displayed in locked cabinet in the Cashier area.
- Hi-definition surveillance cameras throughout the property both indoors and outdoors.
- Surveillance video will be stored for 30 days and made available to law enforcement upon request.
- Policy signs will be posted on premises: “No Open Containers”, “No Consumption of Alcoholic Beverage on the Premises” and “No Loitering”.
- No exterior advertising or window signs will advertise beer or wine products.
- No beer and wine advertisement located on the motor fuel island.
- Beer Cave will be locked from 11 pm to 6 am daily.
- All persons that appear younger than 30 years old must provide ID to purchase alcohol.
- Point of sale system requires cashier to scan the ID to validate age. No alcohol will be sold if customer is a minor.

Employee Training:

All employees engaged in sale of beer/wine will complete responsible beverage service (RBS) training class that is approved by ABC within 60 days of hire. Proof of training will be kept on file at the store. RBS Training includes looking for signs of intoxication, proper identification checking, procedures for dealing with various situations as well as general behavior observance training.

This store is part of the company’s on-going “mystery shopping” program. Several times each year a 3rd party company makes purchase to confirm that Employees are adhering to rules around age-restricted sales.

About Loop Neighborhood Markets

Loop Neighborhood Markets are your all-in-one convenience store and marketplace. Our goal is simple—we want to redefine the convenience retail store by offering exceptional items that are good for you; excellent customer service and a fantastic experience from the time you enter our stores. At Loop, we strive to provide our customers with everything from a wide variety of fresh foods to daily grocery items which meet their needs and seating areas which give them the opportunity to relax.

Loop takes pride in supporting active and healthy lifestyles by carrying organic, natural and gluten free products. We even have salad bars, espresso and frozen yogurt to ensure our customers have a place to go during breakfast, lunch or dinner. Encouraging people to hang out with Wi-Fi and seating if you want to enjoy your lunch or simply stop in to get some work done while on the road is what we do.

We are proud to be recognized for our thoughtfully crafted stores and to be highlighted for things like our centrally placed counter, great lighting, and welcoming atmosphere. We've been named to CSP's Best Store Design list in the upscale category and have been highlighted by numerous industry publications detailing our concept and the people behind it.

We opened our first Loop store in Santa Clara in June 2013 and we've now expanded to 30+ locations throughout the Bay Area, Sacramento and Southern California. We've also evolved into the future with a fully autonomous Loop NanoStore in Silicon Valley and smaller footprint concept we call Lil' Loop in Sacramento.

Stop by and check it all out at a near-by Loop Neighborhood store. Can't wait to see you!