

County of San Mateo

Inter-Departmental Correspondence

Department: BOARD OF SUPERVISORS

DISTRICT 5
File #: 19-234

Board Meeting Date: 3/26/2019

Special Notice / Hearing: None

Vote Required: Majority

To: Honorable Board of Supervisors

From: Michael P. Callagy, County Manager

Subject: Use of District-Discretionary Measure K Funds - Supervisorial District Five

RECOMMENDATION:

Measure K: Adopt a resolution authorizing a one-time grant of district-discretionary **Measure K** funds, not to exceed \$10,000, to Pilipino Bayanihan Resource Center for educational workshops focusing on health and wellness, and authorizing the County Manager, or his designee, to execute the grant agreement.

BACKGROUND:

Measure K is the half-cent general sales tax initially approved by San Mateo County voters in November 2012 and extended in November 2016 for a total of thirty years. The Board of Supervisors ("Board") and County staff have conducted study sessions and community outreach efforts to inform priorities for **Measure K** spending for FY 2017-19.

On May 16, 2017, the Board approved the FY 2017-19 Measure K allocation plan in which the County anticipates Measure K receipts of approximately \$81.6 million annually. The plan included \$7 million in one-time loans or grants each year during FY 2017-19, divided equally among the five supervisorial districts, for district-specific needs and projects. District Five has submitted a request to use its district-discretionary **Measure K** funds as shown below and described in the Project Summary section of this memorandum:

| District/Project | Amount |
|--|----------|
| District Five (Supervisor David J. Canepa) - Pilipino Bayanihan Resource | \$10,000 |
| Center for educational workshops focusing on health and wellness | |

This item is consistent with the criteria for district-discretionary **Measure K** funds approved by the Board in December 2018.

PROJECT SUMMARY:

This is a request to authorize a grant to Pilipino Bayanihan Resource Center, and resulting grant agreement in an amount not to exceed \$10,000 to provide for health and wellness educational workshops. The County Manager's office will administer and manage the proposed agreement.

The Pilipino Bayanihan Resource Center (PBRC) was founded in 1989 as a non-profit, community based organization. It was founded to provide direct services and community education to the Filipino population in Daly City and San Mateo County. Their mission is to collaborate, build and empower the Filipino community by providing opportunities for Filipinos to reach their fullest potential, while nurturing and caring for each other to enhance life in a healthy, safe and sustainable environment. They desire to develop and empower the Filipino community, promoting dignity, equality, and independence.

The PBRC offers a broad array of classes to the public. Some current classes include a free legal help clinic, tai chi class, collaboration with diabetes health care management studies at the University of San Francisco, tobacco prevention project, citizenship project, and naturalization classes. In addition, PBRC would like to expand their community classes to include the following offerings:

- PBRC will offer two, five-hour seminars (one for seniors, approximately 50 people, and another for all ages, approximately 50 people) that will focus on three different health components. (One seminar in 2019 and a second seminar in early 2020.)
 - Healthy Heart class: A guest cardiologist from Seton Hospital will explain coronary heart disease, artery health, the importance of emotional well-being for heart health, and lowering the risk for cardiovascular disease.
 - Healthy Twist to a Filipino Dish: A cooking demonstration on preparing a traditional Filipino dish with a heathy twist. The demo will include lunch and items to take home to start preparing healthier dishes.
 - Public Safety: Daly City police will discuss public safety issues such as: increasing awareness of suspicious activity in the neighborhood, how to avoid auto break ins, increased awareness of surroundings etc.
- PBRC will offer one Scam and Fraud class for seniors in July 2019. The objective of the class is to provide information related to financial and medical identity theft risks. A guest speaker will also touch on technology, mail fraud, online, and telephone scams. In addition, there will be a guest speaker focusing on the signs of elder abuse.
- PBRC will offer classes on Intergenerational Dance, featuring instructors who will focus
 on traditional Filipino Dance. There will be eight sessions in 2019. The focus of the
 classes is to preserve the rich Filipino cultural heritage through the arts of Philippine
 folk dancing and music. The goal is to promote awareness, understanding and
 appreciation of the Filipino culture within the community.

Proposed PBRC Project Budget (May 2019 to February 2020) Note: Budget for each event is based on 50 attendees & location is covered by PBRC Senior Workshop Healthy Living - May 2019 Project Budget Session 1 - Tai Chi Instructor (1 hour) \$150.00 Breakfast (\$12.00 per person) \$600.00 Session 2 - Cardiologist Speaker (1 hour) \$300.00 Session 3 – Dietitian (2 hours) \$350.00 Cooking Demo/Lunch (\$30.00 per person) \$1,500.00 Snacks/Water/Coffee \$200.00 Marketing/Social Media/Fliers \$100.00 Brochures/Folders/Pens \$225.00 \$100.00 Insurance Sub-Total \$3,525.00 Senior Workshop Scams & Fraud - July 2019 Session 1 - Speaker on scams and fraud \$150.00 Session 2 - Financial elder abuse speaker \$150.00 Session 3 - Public safety \$150.00 Water/soda/snacks \$200.00 Dinner (\$15.00 per person) \$750.00 Marketing/Social Media/Fliers \$100.00 Insurance \$100.00 Brochures/folders/pens \$250.00 \$1.850.00 Sub-Total

| Traditional Filipino Dance Lessons - July- October 2019 | |
|---|------------|
| Dance Instructor (8 lessons, 16 hours each) | \$1,600.00 |
| Water/snacks (\$150 per session) | \$1,200.00 |
| Marketing/social media/fliers | \$200.00 |
| Insurance | \$100.00 |
| Sub-Total | \$3,100.00 |
| Community Workshop Healthy Eating - February 2020 | |
| Session 1 - Tai Chi Instructor (1 hour) | \$150.00 |
| Breakfast (\$12.00 per person) | \$600.00 |
| Session 2 - Cardiologist Speaker (1 hour) | \$300.00 |
| Session 3 – Dietitian (2 hours) | \$350.00 |
| Cooking Demo/Lunch | \$1,500.00 |
| Snacks/Water/Coffee | \$200.00 |
| Marketing/Social Media/Fliers | \$100.00 |
| Brochures/Folders/Pens | \$225.00 |
| Insurance | \$100.00 |
| Sub-Total | \$3,525 |
| | |
| Grand Total | \$12,000 |
| Funding Sources | |
| Republic | \$1,000 |
| LBC | \$500 |
| City Toyota | \$500 |
| | |
| Requested Funding SMC Measure K | \$10,000 |

Total Measure K Request: Not to Exceed \$10,000

The release of funds will be contingent on the execution of an agreement providing for the County's

confirmation of the expenditure of funds during FY 2018-19 and FY 2019-2020 for the purposes stated herein. The County will disburse the funds to the following organization for the purposes described above:

Liza P. Rebortura
Pilipino Bayanihan Resource Center
2121 Junipero Serra Blvd.
Daly City, Ca. 94014
(650) 863-2022
reborturaliza@yahoo.com <mailto:reborturaliza@yahoo.com>

Perla G. Ibarrientos Pilipino Bayanihan Resource Center 2121 Junipero Serra Blvd., Daly City, Ca. 94014 (650) 992-5867 Pbrc333@sbcglobal.net

PERFORMANCE MEASURES:

| Description | Target |
|---|---------------------------------------|
| , | 85 percent of participants |
| · · | 90 percent of participants |
| , , , | Performance by the students |
| , | Between May 2019 and February 2020 |

County Counsel has reviewed and approved the agreement and resolution as to form.

Funding for the Pilipino Bayanihan Resource Center contributes to the Shared Vision 2025 outcome of a healthy community by further educating the Pilipino community about the importance of a healthy lifestyle, including good nutrition and physical activity, in order to reduce the risk of chronic diseases and promote overall health.

FISCAL IMPACT:

There are sufficient **Measure K** funds for this specific FY 2018-2019 **Measure K** request. These funds are budgeted in the Non-Departmental Services FY 2018-19 Adopted Budget.